



City of Wimberley

221 Stillwater, Wimberley, Texas 78676

REGULAR CITY COUNCIL MEETING
WIMBERLEY CITY HALL - CITY COUNCIL CHAMBERS
221 STILLWATER, WIMBERLEY, TEXAS 78676
THURSDAY, JULY 7, 2022 - 6:00 PM

MINUTES

1. **CALL TO ORDER** July 7, 2022, at 6:00 PM

Mayor Pro Tem Rebecca Minnick called the Regular Meeting to order at 6:00 p.m.

2. **CALL OF ROLL**

Council Members Present:

Rebecca Minnick, Place 1
Teresa Shell, Place 2
Christine Byrne, Place 3
Jim Chiles, Place 4
David Cohen, Place 5

Staff Members Present:

Mike Boese, City Administrator
Tammy Cook, City Secretary
Charles Zech, City Attorney
Leanne Kirby, Tourism Director

Council Members Absent:

Mayor Gina Fulkerson

3. **INVOCATION** Susan Rang - Wimberley United Methodist

4. **PLEDGE OF ALLEGIANCE/SALUTE TO THE TEXAS FLAG**

Mayor Pro Tem Minnick led the pledges of allegiance

5. **CITIZENS COMMUNICATIONS**

There were no speakers this evening.

6. **PROCLAMATION**

6.1. A proclamation of the City of Wimberley, Texas recognizing July 2022 as Parks and Recreation Month.

Mayor Pro Tem Minnick read a proclamation that recognizes July as Parks and Recreation Month.

7. CONSENT AGENDA

A motion was made by Council Member Byrne, seconded by Council Member Chiles to approve the consent agenda. The motion to approve the consent agenda carried unanimously (5-0).

- 7.1. Consider approval of minutes from the June 16, 2022 Regular City Council Meeting.
- 7.2. Approve the appointment of JoKathryn Quinn to fill a vacancy, term expiring June 30, 2023, on the Board of Adjustments. *(Council Member Rebecca Minnick)*

8. PRESENTATION AND POSSIBLE ACTION

- 8.1. Consider approval of the June 2022 Revenue and Expenditure Report for the City of Wimberley. *(Mike Boese, City Administrator)*

Mike Boese, City Administrator, presented the June 2022 Revenue and Expenditure Report.

A motion was made by Council Member Shell, seconded by Council Member Cohen to approve the June 2022 Revenue and Expenditure Report. The motion to approve carried unanimously (5-0).

- 8.2. Consider approval for the use of a portion of Hotel Occupancy Tax funds to participate in the group listing partnership with the Texas Hotel & Lodging Association. *(Scott Joslove, President of THLA)*

Mike Boese, City Administrator, introduced Scott Joslove, President of the Texas Hotel and Lodging Association. The City is looking at this partnership, which is a listing service that will help advertise hotels and short-term rentals and increase traffic on website and notability in the community. Mr. Joslove provided the various benefits this partnership will create such as listing on several tourism websites throughout the state, complimentary in-house legal services, and local area seminars.

Upon completion of discussion, a motion was made by Council Member Byrne, seconded by Council Member Chiles to approve the use of a portion of Hotel Occupancy Tax Funds to participate in the group listing partnership with the Texas Hotel & Lodging Association. The motion to approve carried unanimously (5-0).

9. CITY STAFF REPORT

- 9.1. Receive a report on city financials and sales tax. *(Mike Boese, City Administrator)*

Mike Boese, City Administrator, presented the sales tax report for June 2022 and reported year-to-date the city remains in good financial standing.

- 9.2. Receive a report on Hotel Occupancy Tax. *(Mike Boese, City Administrator)*

Mike Boese, City Administrator, provided an update on the Hotel Occupancy Tax Collection, which included only the amount from our monthly lodging filers. A majority of the lodging owners are quarterly filers and those collections will be presented after July numbers are submitted. Mr. Boese stated he will continue to provide an update to the Council on a monthly basis.

- 9.3. Receive an update on wastewater collections. *(Mike Boese, City Administrator)*

Mike Boese, City Administrator, provided an update on wastewater collection, including the fiscal year total and the total number of water taps that are connected, in process of connection, properties with no water service and those that have been granted a time extension. Mr. Boese stated he will continue to provide an update to the council on a monthly basis.

- 9.4. Receive an update from Scott Joslove, President and CEO of Texas Hotel Lodging Association, on lodging and short term rentals in Wimberley and the Extraterritorial Jurisdiction (ETJ).

Scott Joslove, President of the Hotel and Lodging Association of Texas, provided an update on how Hotel Occupancy Tax can be used. There are nine dedicated uses, which include: convention centers, registration of convention delegates, advertising/ promotion, promotion of the arts (*no more than 15%*), historical restoration and preservation, sports related events (*primarily attended by out of town guests and creating a substantial lodging impact*), sport-related facilities (*return on investment must be proven*), tourism related signage, and lastly tourism shuttles between lodging and activities within the community.

Mayor Pro Tem Minnick inquired about eco-tourism and if this could be a potential use of funds. Mr. Joslove stated the law could be amended, and he will send the eco-tourism bill from South Padre to the City Administrator to see if this is of interest and the City could be added to the bracket.

Mr. Joslove concluded the update and stated he is willing to provide presentations to the local lodging owners to help them better understand the use of these fees.

10. CITY COUNCIL REPORTS

10.1. Announcements

Tammy Cook, City Secretary, provided the following announcements: the Texas Municipal League (TML) Conference is scheduled for October 5-7 in San Antonio, State of the City will be held on July 20th at the Wimberley Community Center at 11:30 a.m., Budget Workshop will be held prior to the regular meeting on July 21st and the Historic Preservation Project Update will be held July 28th at 5:30 p.m.

10.2. Future agenda items

There were no items added.

11. EXECUTIVE SESSION

- 11.1. Executive Session pursuant to Texas Government Code, Section 551.071 (Consultation with Legal Counsel) regarding legal guidance on certain requests for information.

No Executive Session needed this evening.

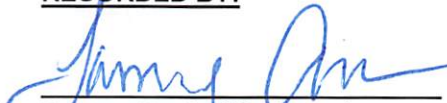
12. OPEN SESSION

- 12.1 Discussion and possible action resulting from Executive Session.

13. ADJOURNMENT

A motion was made by Council Member Cohen, seconded by Council Member Chiles to adjourn the Regular City Council meeting at 7:27 p.m. The motion carried unanimously (5-0).

RECORDED BY:



Tammy Cook, City Secretary

APPROVED BY:



Gina V. Fulkerson, Mayor

