



# City of Wimberley

221 Stillwater, Wimberley, Texas 78676

**REGULAR CITY COUNCIL MEETING**  
**WIMBERLEY CITY HALL – CITY COUNCIL CHAMBERS**  
**221 STILLWATER, WIMBERLEY, TEXAS 78676**  
**THURSDAY, SEPTEMBER 29, 2022 - 6:00 PM**

## **MINUTES**

1. **CALL TO ORDER** September 29, 2022, at 6:00 PM

Mayor Gina Fulkerson called the meeting to order at 6:00 p.m.

2. **CALL OF ROLL**

**Council Members Present:**

Gina Fulkerson, Mayor  
Rebecca Minnick, Place 1  
Teresa Shell, Place 2  
Christine Byrne, Place 3  
Jim Chiles, Place 4  
David Cohen, Place 5

**Staff Present:**

Mike Boese, City Administrator  
Tammy Cook, City Secretary  
Charles Zech, City Attorney  
Richard Shaver, Director of Parks and Recreation  
Leanne Kirby, Tourism Director

3. **INVOCATION**

Father Kevin Schubert with St. Stephen's Episcopal Church provided the invocation this evening.

4. **PLEDGE OF ALLEGIANCE/SALUTE TO THE TEXAS FLAG**

Mayor Fulkerson led the pledges of allegiance.

5. **CITIZENS COMMUNICATIONS**

*The City Council welcomes comments from citizens at regular meetings. Citizens wishing to speak must sign up prior to the meeting being called to order. We abide by the Texas Open Meetings Act, so council members are allowed only to speak about items posted on the agenda. All other inquiries will be forwarded to staff and may be placed on a future agenda for discussion. Speakers will have one opportunity to speak during the time period, and they must observe the three-minute time limit. After you state your name, staff will start the timer and you have 3 minutes to speak. We will endeavor to ensure that meetings are conducted in a courteous manner, and in an atmosphere free of defamation, intimidation, personal affronts, profanity, or threats of violence.*

Roberta Shoemaker expressed her appreciation to the council and is especially thankful for their acknowledgment of the many volunteers we have in the community.

6. **PROCLAMATIONS/RECOGNITIONS**

- 6.1. Proclamation of the City of Wimberley, Texas proclaiming the Month of October 2022 as "Hill Country Night Sky Month".

Mayor Fulkerson read a proclamation that recognizes October as Hill Country Night Sky month.

- 6.2. Proclamation of the City of Wimberley, Texas proclaiming the Month of October 2022 as "Breast Cancer Awareness Month".

Mayor Fulkerson read a proclamation that recognizes October as Breast Cancer Awareness month.

- 6.3. Proclamation of the City of Wimberley, Texas proclaiming October 5, 2022 as "World's Teacher Day".

Mayor Fulkerson read a proclamation that recognizes October 5, 2022 as World's Teacher Day.

- 6.4. Community Excellence Award recognition presented by the Wimberley City Council.

Mayor Pro Tem Minnick recognized "Keep Wimberley Beautiful" and all the contributions they have made in the community and presented them with the Community Excellence Award. Some of their contributions include the creation and placement of the Welcome to Wimberley signs, seasonal decorations, organization of shred-it days, drug take-back programs, roadside clean-ups, maintenance of public spaces, participation in many community programs and so much more. The Community Excellence award has been established by City Council to highlight groups, businesses, or individuals who have distinguished themselves in Wimberley through service, creativity and/or improvement projects that enhance our community in a significant or unique way.

## 7. CONSENT AGENDA

- 7.1. Consider approval of Minutes from the September 19, 2022 Regular City Council Meeting.

A motion was made by Council Member Shell, seconded by Council Member Byrne to approve the consent agenda. The motion carried unanimously (5-0).

## 8. PRESENTATION AND POSSIBLE ACTION

- 8.1. Receive an update from the Hotel Occupancy Tax (HOT) Committee Chair and consider approval of the HOT Application. (*Helena Hauk*)

Helena Hauk, Hotel Occupancy Tax (HOT) Committee Chair, provided an update to council on the HOT application and the timeline for the process. The council expressed their support of the application. Two revisions were requested, including a section that would allow a business to receive a retroactive payment and to include the HOT committee core values score card that is in process of being finalized by the committee.

A motion was made by Council Member Minnick, seconded by Council Member Chiles to approve the HOT application, with amendments, as proposed. The motion to approve carried unanimously (5-0).

- 8.2. Receive a presentation on the Wimberley Transportation Plan. (*John Dean, CP&Y Vice-President*)

John Dean, Vice-President of CP&Y, provided an update on the Wimberley Transportation Plan. Mr. Dean outlined the timeline of this process and the entities that have been involved, including TxDOT and Hays

County. Recommendations, previously made by the council, were discussed as were potential revisions to the plan. Mr. Dean explained the importance of updating this plan on a regular basis as needs will change. The council provided consensus to place this plan on the next Transportation Advisory Board meeting and it will come forward at a future Council meeting for further discussion and possible action.

## **9. CITY STAFF REPORT**

- 9.1.** Parks Director Report regarding, but not limited to, programs/events and maintenance projects. (Richard Shaver, Parks Director)

Richard Shaver, Director of Parks and Recreation, provided an update to City Council related to new employment opportunities within the department and all the upcoming events and programs that will be hosted in the coming months.

- 9.2.** Receive a report on sales tax. (*Mike Boese, City Administrator*)

Mike Boese, City Administrator, provided the September 2022 sales tax revenue and the Fiscal Year 2022 totals. Mr. Boese noted there was a 5.6% increase in September compared to September 2021. He also noted there was a 12.46% increase for Fiscal Year 2022 as compared to Fiscal Year 2021. The city remains in good financial standing.

- 9.3.** Receive a report on Hotel Occupancy Tax collections. (*Mike Boese, City Administrator*)

Mike Boese, City Administrator, provided a report on the year to date collections through August 2022 for Hotel Occupancy Tax. He noted the increase in July/August is due to the quarterly filings that were reported. The fiscal year's total is \$327,135.98.

- 9.4.** Receive an update on fundview software and utility billing. (*City Administrator, Mike Boese*)

Mike Boese, provided an update regarding the fundview software and utility billing. The staff is currently working on implementation of the new utility billing software with billing to begin in October. Bills will now come directly from the City with the option to set up automatic payments on the City's website.

## **10. DISCUSSION AND POSSIBLE ACTION**

- 10.1.** Discuss and consider possible action regarding the City of Wimberley's Mission Statement and the City Council's proposed priorities for Fiscal Year 2023. (*Mike Boese, City Administrator*)

Mayor Pro Tem Minnick discussed three options for a mission statement. After discussion, consensus was made to adopt the following mission statement: "The City of Wimberley is a livable, caring community focused on conserving our environmental assets, preserving our historical character, natural beauty and cultural traditions while providing outstanding city services."

A motion was made by Council Member Minnick, seconded by Council Member Cohen to approve the mission statement, as stated, and to add Planning/Zoning Ordinance Revision to the proposed goals.

The adopted goals are as follows:

1. Code Enforcement Plan  
Quality of life, health & safety, relationships
2. Tourism Director/HOT Implementation  
Quality of life, sustainable economy
3. Subdivision and Planning/Zoning Ordinance Review/Revision

Quality of Life, Health & Safety  
4. Historic District Establishment & Implementation  
Quality of Life  
5. Transportation/Traffic Plan  
Quality of life, health & safety  
6. Sidewalk from FM 3237 to Square  
Quality of life, health & safety, sustainable economy, relationships  
7. ADA & Fire Lane Compliance Review  
Health & safety

The motion carried unanimously (5-0).

- 10.2.** Consider the appointment of Leanne Kirby to serve as the city's representative, replacing Mike Boese, on the Greater San Marcos Partnership (GSMP) Board of Directors.

A motion was made by Council Member Byrne seconded by Council Member Cohen to appoint Leanne Kirby as the city's representative on the Greater San Marcos Partnership Board of Directors. The motion carried unanimously (5-0).

- 10.3.** Discuss and consider possible action to remove Mike Boese as signatory to the City of Wimberley bank accounts, effective September 30, 2022 and add City Administrator, Tim Patek as signatory effective October 17, 2022.

A motion was made by Council Member Byrne, seconded by Council Member Cohen that removes Mike Boese as signatory on the City of Wimberley bank accounts, effective September 30, 2022 and adding Tim Patek as signatory, effective October 17, 2022. The motion carried unanimously (5-0).

- 10.4.** Discuss and consider possible action regarding the selection of a brand/logo for Visit Wimberley Texas. (*Leanne Kirby, Tourism Director and Helena Hauk, HOT Committee Chair*)

Leanne Kirby, Tourism Director, and Helena Hauk, Hotel Occupancy Tax (HOT) Committee Chair, presented the various images that were created by local artist Curtis Jenkins, to serve as the brand/logo for the visit Wimberley Texas website. A motion was made by Council Member Minnick, seconded by Council Member Chiles approving the logo. The motion carried unanimously (5-0).

- 10.5.** Discuss and consider possible action authorizing a purchase, utilizing approved HOT funds, for advertisements with AJR Media. (*Leanne Kirby, Tourism Director and Helena Hauk, HOT Committee Chair*)

A motion was made by Council Member Shell, seconded by Council Member Chiles to authorize the purchase, utilizing HOT funds, for advertisements with AJR media and the purchase of the datafy program. The motion carried unanimously (5-0).

- 10.6.** Discuss and consider possible action authorizing a purchase, utilizing approved HOT funds, for the Visit Wimberley Texas website design and creation. (*Leanne Kirby, Tourism Director and Helena Hauk, HOT Committee Chair*)

A motion was made by Council Member Minnick, seconded by Council Member Cohen to authorize the purchase, utilizing HOT funds, for the Visit Wimberley Texas website design and creation. The motion carried unanimously (5-0).

- 10.7.** Discuss and consider possible action related to the portable bathrooms. (*Mayor Gina Fulkerson*)

A motion was made by Council Member Shell, seconded by Council Member Cohen to allow staff to proceed with the sale of the two portable trailer restrooms. The motion carried unanimously (5-0).

**11. CITY COUNCIL REPORTS**

**11.1. Announcements**

Tammy Cook, City Secretary, reminded council about the Texas Municipal League Conference next week and noted the next regular City Council meeting will be held on October 20, 2022.

**11.2. Future Agenda Items**

The Transportation Master Plan will be brought forward at a meeting in November for review and consideration.

**12. EXECUTIVE SESSION**

**12.1. Executive Session pursuant to Texas Government Code, Section 551.074 (Personnel Matters) regarding the City Administrator position.**

No Executive Session was needed this evening.

**13. OPEN SESSION**

**13.1. Discussion and possible action resulting from Executive Session.**

No Executive Session was held this evening.

**14. ADJOURNMENT**

A motion was made by Council Member Byrne, seconded by Council Member Chiles to adjourn the Regular City Council meeting at 8:41 p.m. The motion carried unanimously (5-0).

**RECORDED BY:**

**APPROVED BY:**

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**Tammy Cook, City Secretary**

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**Gina V. Fulkerson, Mayor**

